CONFIDENTIAL
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14 January 1969

TAB D

MEMORANDUM FOR: All NIS Recipients

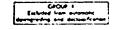
FROM : National Intelligence Survey Committee

SUBJECT : NIS User Questionnaire

1. National Intelligence Survey Program emphasis since 1963 has been on the production of the single-volume General Survey on all areas of national security interest. Revised periodically, the General Survey is supported by detailed topical units produced on a highly selective basis; it is complemented by the semiannual NIS Basic Intelligence Factbook, which provides interim updating of basic data for all NIS Areas.

2. The attached questionnaire is an integral part of an overall effort to assess the validity of the current NIS structure and emphasis, to ascertain the utility of the Program, and to determine how it might better serve user needs. Because the data compiled from the questionnaire will be critical to future NIS planning, please respond fully and precisely to all questions that apply to you. The completed questionnaire should be returned as soon as possible but not later than 1 March 1969 using the envelope provided.

JAMES A. BRAMMELL Chairman NIS Committee



Date_

			•		•
1.	Agency				
	Component/location				
	Purpose or principal activity (military pl	anning, foreig	gn aid,	briefing,	research,
	etc.)		•		
	Your position (job title)				
	Your fields of responsibility (geographic are				
2.	. Is the NIS Production Status Report available				No
	Do you regularly use it?	•		Yes	No
3.	. Receipt of NIS units is:		•		
	Regular and Irregular systematic some g	er, with aps		-	radic and ertain

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4.				ible NIS publicat				••
	a)					by		of the following symbols:
	b)	A=Reg		B=Occasionally II your use, acco		g t	C=R o the f	arely D=Never following symbols (multiple
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			General Sur (check section frequently)					Telecommunications
			Chronolog Introduction Geography	on '	<u> </u>	-		Population Characteristics of the
			Transp. as Sociologics Political Economic Scientific					People Religion, Education, and Public Information
			Armed Fo Area Brief Summary			<u>-</u>		Manpower
			·	gence Factbook				Health and Sanitation
•	•			anding Beaches		_		Intelligence and Security
	_		Weather an	•		_		Subversion and Insurgency
				eal Organiza-		 ·		Agriculture, Fisheries, and Forestry
			Topography			<u>.</u>	· 	Fuels
			Urban Area	ıs				Electric Power
	٠		Railroads					Minerals and Metals
		-,	Highways					Manufacturing and Con- struction
	_		Inland Wat	erways		_		Trade and Finance
			Ports and N	laval Facilities	_	_		Armed Forces
	_		Merchant N	A arine	_			Marine Climate
	_		Civil Air					Oceanography

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5.	In general, do you consider yourself:
	a. Regular user of NIS publications
	b. Infrequent user
6.	If you checked 5,a, above, which of the following best describes NIS usefulness: (If more than one applies, indicate rank by using 1 for highest.)
	Principal source of information
	Secondary source
	Supplies information in a conveniently assembled form not otherwise available
	Supplies corroborative information .
	Other (specify)
7.	If you checked 5,b, above, which of the following best describes your reasons for only infrequent use: (If more than one applies, indicate rank by using 1 for highest.)
	Not readily available
	Not sufficiently current
	Too summarized and generalized
	Too detailed
	— Only marginally related to my needs
•	Needs filled by other publications (specify)
	NIS of value only in conjunction with other publications (specify)
•	Other (specify)
8.	Has the NIS been consulted for crisis situations, crash projects, or emergency planning?
	Yes No Why?
	If you checked "Yes" above, how useful was it under these circumstances?
	Excellent Good Adequate Marginal

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22 May 1973

NIS DISSEMINATION

	ACTBOOK 3,500 per issue 7,000	GENERAL SURVEY 30 per year400-500 per issue Total: 15,000	
Non-USIB	1% - 70	3% - 450	
Other USIB	2% - 130	3% - 450	
State	25% - 1,700	8% - 1,200	
CIA	17% - 1,200	27% - 4,100	
Defense	55% - 3,900	59% - 8,800	
·	7,000	15,000	

TOTAL PUBLICATION - 22,000